# **Privacy Policy**

PDS Health Limited (and its subsidiary practices) (together referred to hereinafter as "PDS") recognises the importance of your privacy and seeks to ensure it is protected. We set out below our policy in relation to any personal information which you supply to us through your use of this website.

By providing your personal information through this website you agree to the collection, storage and use of your personal information by PDS in accordance with this Privacy Policy.

We may change this policy from time to time, however we will post changes on this page so that you are always aware of them. By continuing to use this website after such changes have been posted you will be deemed to have accepted and consented to them.

#### The Information which We Collect

You may browse our website without disclosing personal data. However, if you register, and/or order or book products and/or services from us either online or by contacting us by e-mail, we will collect some or all of the following personal information from you so that we can fulfil your order and contact you in case there is a query with your order:

- Your name;
- Date of Birth;
- Residential address;
- Company name;
- Email address;
- Telephone number;
- Fax number;
- Your debit or credit card number; and
- Expiry date and other relevant information to allow us to collect payment.

#### How We Use Your Personal Information

In addition to providing our services and products to you as set out above, we will also use your information for marketing purposes and credit control purposes.

We may also use this information to notify you about our services and products which we believe may be of interest to you. If you would rather not receive such information please email our Compliance Department at info@pds-health.co.uk.

## **How We Share Your Personal Information**

We may share your personal information with other companies in our group (as defined in our General Terms of Business), for any of the above.

In order to provide services to you we may be required to pass your personal information to parties located outside of the European Economic Area in countries which do not have data protection laws equivalent to those in the United Kingdom. Where this is the case we will take reasonable steps to ensure the privacy of your information. Except in the situations listed above or as required by law or other regulation, we will not pass, disclose, rent or sell your personal information (other than any personal information which is already publicly available and which is incorporated into our search products) to any third party without your prior written consent.

# **Protecting Your Information**

When you order from us we use a secure server. All personal and credit card information is encrypted using Secure Sockets Layer (SSL) technology before it is sent to us over the internet.

We have a Data Protection Policy and strict internal procedures designed to protect your personal information from unauthorised access, improper use, alteration, unintended destruction or other loss.

# **How We Treat Cookies**

Cookies are small files which some websites transfer onto the hard drive of your computer. Cookies store information so that you are recognised the next time that you visit the site or to process your order. You can set your web browser to prevent it from automatically accepting cookies or to notify you before a cookie is accepted. This site uses cookies only for the duration of your session to store information relevant to any order you may place with us. If you have disabled cookies you may need to adjust the privacy settings on your internet browser to use this site. Further information on this

#### **Accessing Your Personal Information**

You have the right, by written request and on payment of a small fee, to a copy of any personal data (as defined in the Data Protection Act 1998 as amended) which we hold about you.

can usually be found in the help menu of your internet browser.

## **Legal Information**

**Bath Dental Surgery Limited** 

# **Corporate Information**

Registered Office: Unit 1, 6 King Street, Frome, BA11 1BH

Company No: 09012726

Data Protection No: ZA182983

**Dental Information** 

CQC Registration No: 1-2083241149

CQC Location ID: 1-2206185662

Practice Defence Organisation: Dental Protection Limited

**Key Personnel** 

CQC Registered Manager: Simon Hall

Practice Manager: Simon Hall

Senior Dentist: Dr Tara Tabari

Radiation Protection Supervisor: Dr Tara Tabari

**Decontamination Lead:** 

**Licence Information** 

Environment Agency No: n/a

PRS Registration No: 891243

PPL Registration No: 515166

Financial Conduct Authority No: n/a

**Documents** 

Statement of Purpose

**Security Notice** 

Our premises are protected by recorded CCTV which is for the purpose of both crime prevention and the protection of staff and patients.